

PRESIDENCIA DE LA REPÚBLICA



FLOW CHART 2022

CBP /UTE – MIDES BONO DE ENERGÍA ELÉCTRICA

	2022 MEDIO	MAYO 05 AL 21
RADIO MONTEVIDEO		3536
RADIO INTERIOR		13,712
TOTAL APARICIONES		17248

Presidencia de la República
UTE – MIDES BONO DE ENERGÍA ELÉCTRICA
RADIO

[illegible]

CLIENTE
CAMPAÑA
MEDIO

Presidencia de la
UTE – MIDES BONO DE ENER
RADIO



Medio	MATERIAL	seg	MAYO																	SALIDAS		Segundos
			J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S			
			5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21			
GENÉRICO (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
GENÉRICO (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
GENÉRICO (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
Total		150	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	136	6800	

Medio	Material	seg	MAYO																		Salidas	Segundos
			J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S			
RADIOS			5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21			
	Radio Canelones AM (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Canelones AM (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Canelones AM (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Radio Cristal del Uruguay (7am a 13pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Cristal del Uruguay (13pm a 20pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Cristal del Uruguay (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Fm del Molino (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Fm del Molino (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Fm del Molino (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	10	500	
	Fm Naturaleza (7am a 13 am)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Fm Naturaleza (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Fm Naturaleza (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Fm Inolvidable (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Fm Inolvidable (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Fm Inolvidable (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
			40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	656	32800	
	Difusora Soriano AM (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Difusora Soriano AM (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Difusora Soriano AM (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Radio Agraciada AM (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Agraciada AM (13 pm a 20)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Agraciada AM (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	PRIMAVERA FM (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	PRIMAVERA FM (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	PRIMAVERA FM (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
Total			24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	408	20400	
	Rincon AM- FM (7am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Rincon AM- FM (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Rincon AM- FM (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Impacto FM (7am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Impacto FM(13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Impacto FM(20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Visión FM (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Visión FM (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Visión FM (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Radio San Javier AM (7 am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio San Javier AM (13 pm a 20pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio San Javier AM (20pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
	Radio Young AM (7am a 13 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Young AM (13 pm a 20 pm)	BONO - UTE - MIDES	50	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	2550	
	Radio Young AM (20 pm en adelante)	BONO - UTE - MIDES	50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	1700	
Total			40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	680	34000	

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