

## PRESIDENCIA DE LA REPÚBLICA

## FLOW CHART 2023

CBP BPS: “Nuevo Sistema Previsional Común”



| 2023                                                                       | AGOSTO           |
|----------------------------------------------------------------------------|------------------|
| MEDIO                                                                      | Del 04 al 24     |
|                                                                            | TOTAL DE SALIDAS |
|                                                                            |                  |
| TV Montevideo / C 4, 10, 12, TNU, TV CIUDAD, VTV , VTV PLUS, RED TV Y NSTV | 1998             |
|                                                                            |                  |
| TOTAL APARICIONES                                                          | 1998             |

Cliente: Presidencia de la República

BPS: "Nuevo Sistema Previsional Común"



MEDIO TV

| Programa | Sector   | Material       | AGOSTO |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |      | SALIDAS | Total Seg. |
|----------|----------|----------------|--------|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|------|---------|------------|
|          |          |                | Seg.   | V | S | D | L | M | M | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  |     |      |         |            |
|          |          |                |        | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |     |      |         |            |
| GENÉRICO | MAÑANA   | GENÉRICO       | 36     | 1 | 1 | 1 | 1 | 1 |   |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  |    | 11  | 396  |         |            |
| GENÉRICO | MAÑANA   | JUBILADA 1     | 32     | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  |    | 16  | 512  |         |            |
| GENÉRICO | MAÑANA   | JUBILADO 2     | 37     | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    |    | 15  | 555  |         |            |
| GENÉRICO | MAÑANA   | SUP. SOLIDARIO | 33     |   |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5   | 165  |         |            |
|          |          |                |        |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |      |         |            |
| MEDIODÍA | MEDIODÍA | GENÉRICO       | 36     |   |   |   |   |   | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    |    | 10  | 360  |         |            |
| MEDIODÍA | MEDIODÍA | JUBILADA 1     | 32     |   |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5   | 160  |         |            |
| MEDIODÍA | MEDIODÍA | JUBILADO 2     | 37     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  | 6   | 222  |         |            |
| MEDIODÍA | MEDIODÍA | SUP. SOLIDARIO | 33     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  | 6   | 198  |         |            |
|          |          |                |        |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |      |         |            |
| GENÉRICO | TARDE    | GENÉRICO       | 36     | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    | 21  | 756  |         |            |
| GENÉRICO | TARDE    | JUBILADA 1     | 32     | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    | 21  | 672  |         |            |
| GENÉRICO | TARDE    | JUBILADO 2     | 37     | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    | 21  | 777  |         |            |
| GENÉRICO | TARDE    | SUP. SOLIDARIO | 33     |   |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    | 11  | 363  |         |            |
|          |          |                |        |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |      |         |            |
| GENÉRICO | PREMIUM  | GENÉRICO       | 36     | 1 | 1 | 1 | 1 | 1 |   |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  | 11  | 396  |         |            |
| GENÉRICO | PREMIUM  | JUBILADA 1     | 32     | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  |    |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  | 16  | 512  |         |            |
| GENÉRICO | PREMIUM  | JUBILADO 2     | 37     |   |   |   |   |   | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 10  | 370  |         |            |
| GENÉRICO | PREMIUM  | SUP. SOLIDARIO | 33     |   |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    | 5   | 165  |         |            |
|          |          |                |        |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |      |         |            |
| GENÉRICO | NOCHE    | GENÉRICO       | 36     |   |   |   |   |   | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 10  | 360  |         |            |
| GENÉRICO | NOCHE    | JUBILADA 1     | 32     |   |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5   | 160  |         |            |
| GENÉRICO | NOCHE    | JUBILADO 2     | 37     | 1 | 1 | 1 | 1 | 1 |   |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  | 11  | 407  |         |            |
| GENÉRICO | NOCHE    | SUP. SOLIDARIO | 33     |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 1  | 1  | 6   | 198  |         |            |
|          |          |                |        |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |      |         |            |
|          |          | TOTAL          |        | 9 | 9 | 9 | 9 | 9 | 9 | 9  | 9  | 9  | 9  | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 222 | 7704 |         |            |



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|     |  |  |  |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |        |            |
|-----|--|--|--|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|------------|
| VTV |  |  |  | V | S | D | L | M | M | J | V | S | D | L | M | M | J | V | S | D | L | M | M | J | salida | Total Seg. |
|-----|--|--|--|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|------------|



|                                                |         |                | 4  | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |   |     |
|------------------------------------------------|---------|----------------|----|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|-----|
| MONTE CARLO NOTICIAS                           | LATERAL | GENÉRICO       | 36 | 1 |   |   | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 7 | 252 |
| MONTE CARLO NOTICIAS                           | LATERAL | JUBILADA 1     | 32 |   |   |   |   | 1 | 1  | 1  |    |    |    |    |    |    |    |    |    |    |    |    |    | 3 | 96  |
| MONTE CARLO NOTICIAS                           | LATERAL | JUBILADO 2     | 37 |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5 | 185 |
|                                                |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5 | 165 |
| VALOR AGREGADO L A V (MAÑANA)                  | LATERAL | GENÉRICO       | 36 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |   |     |
| VALOR AGREGADO L A V (MAÑANA)                  | LATERAL | JUBILADA 1     | 32 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 4 | 128 |
| VALOR AGREGADO L A V (MAÑANA)                  | LATERAL | JUBILADO 2     | 37 |   |   |   |   | 1 | 1  | 1  |    |    |    |    |    |    |    |    |    |    |    |    |    | 3 | 111 |
|                                                |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |   |     |
| DÍA A DÍA REP                                  | LATERAL | GENÉRICO       | 36 |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5 | 180 |
| DÍA A DÍA REP                                  | LATERAL | JUBILADA 1     | 32 | 1 |   |   | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 3 | 96  |
| DÍA A DÍA REP                                  | LATERAL | JUBILADO 2     | 37 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 4 | 148 |
|                                                |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |   |     |
| VTV EDICIÓN MEDIODÍA                           | LATERAL | GENÉRICO       | 36 |   |   |   |   | 1 | 1  | 1  |    |    |    |    |    |    |    |    |    |    |    |    |    | 3 | 108 |
| VTV EDICIÓN MEDIODÍA                           | LATERAL | JUBILADA 1     | 32 |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5 | 160 |
| VTV EDICIÓN MEDIODÍA                           | LATERAL | JUBILADO 2     | 37 | 1 |   |   | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 3 | 111 |
|                                                |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 4 | 132 |
| BUSCADORES MAÑANA                              | CENTRAL | GENÉRICO       | 36 | 1 |   |   | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 7 | 252 |
| BUSCADORES MAÑANA                              | CENTRAL | JUBILADA 1     | 32 |   |   |   |   | 1 | 1  | 1  |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 7 | 224 |
| BUSCADORES MAÑANA                              | CENTRAL | JUBILADO 2     | 37 |   |   |   |   | 1 | 1  | 1  |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 8 | 296 |
|                                                |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5 | 165 |
| DÍA A DÍA TARDE                                | LATERAL | GENÉRICO       | 36 |   |   |   |   | 1 | 1  | 1  |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 8 | 288 |
| DÍA A DÍA TARDE                                | LATERAL | JUBILADA 1     | 32 | 1 |   |   | 1 | 1 |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 8 | 256 |
| DÍA A DÍA TARDE                                | LATERAL | JUBILADO 2     | 37 | 1 |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 5 | 185 |
|                                                |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 4 | 132 |
| VTV EDICIÓN CENTRAL ( TARDE)                   | CENTRAL | GENÉRICO       | 36 |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    | 1  | 1  | 1  | 1  | 4 | 144 |
| VTV EDICIÓN CENTRAL ( TARDE)                   | CENTRAL | JUBILADA 1     | 32 |   |   |   |   | 1 | 1  | 1  |    |    |    |    |    |    |    |    |    |    |    |    |    | 3 | 96  |
| VTV EDICIÓN CENTRAL ( TARDE)                   | CENTRAL | JUBILADO 2     | 37 |   |   |   | 1 | 1 |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 7 | 259 |
|                                                |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |    |    |    |    | 1  | 1  | 1  | 1  | 1  |    |    |    |    |    |    | 5 | 165 |
| PROGRAMA LUEGO DE VTV NOTICIAS EDICIÓN CENTRAL | CENTRAL | GENÉRICO</     |    |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |   |     |



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|                     |         |                |    |   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |      |       |
|---------------------|---------|----------------|----|---|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|------|-------|
| TELEMUNDO DOMINICAL | LATERAL | JUBILADA 1     | 32 |   |   | 1 |   |   |   |   |   |   |   |    |    |    | 1  |    |    |    |    | 2    | 64    |
| TELEMUNDO DOMINICAL | LATERAL | JUBILADO 2     | 37 |   |   | 1 |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    | 2    | 74    |
|                     |         | SUP. SOLIDARIO | 33 |   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |      |       |
| TOTAL DE SALIDAS    |         |                |    | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 222  | 7702  |
|                     |         | TOTAL          |    |   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    | 1993 | 68612 |