

PRESIDENCIA DE LA REPÚBLICA



FLOW CHART 2024

MIDES-INJU (Salud Mental)

2024	Agosto/ Setiembre
MEDIO	del 28 al 10
	TOTAL SALIDAS
RADIO MONTEVIDEO	4.158
RADIO INTERIOR	15.554
TOTAL APARICIONES	19.712

CLIENTE
CAMPAÑA
MEDIO

**Presidencia de la República
MIDES-INJU (Salud Mental)
RADIO**

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Medio	MATERIAL		AGOSTO							SEPTIEMBRE							Salidas	Segundos	
		SEGUNDOS	M	J	V	S	D	L	M	M	J	V	S	D	L	M			
			28	29	30	31	1	2	3	4	5	6	7	8	9	10			
CX 20 Montecarlo (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
CX 20 Montecarlo (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
CX 20 Montecarlo (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
Sarandi 690AM (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
Sarandi 690AM (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
Sarandi 690AM (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
Sport 890 (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
Sport 890 (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
Sport 890 (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
Espectador 810 AM (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
Espectador 810 AM (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
Espectador 810 AM (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
CX 12 Oriental (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864

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UNIVERSAL (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
CX4 RURAL (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
CX4 RURAL (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
CX4 RURAL (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
LACOSTA FM (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
LACOSTA FM (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
LACOSTA FM (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
OLDIES (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
OLDIES (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
OLDIES (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
RADIO FUTURA (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
RADIO FUTURA (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
RADIO FUTURA (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
DEL PLATA (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
DEL PLATA (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
DEL PLATA (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
Total			11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	154	10.626
ALFA FM (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
ALFA FM (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864

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SALTO																		
	Radio Libertadores AM (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
	Radio Salto (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
	Radio Salto (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
	Radio Salto (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898
	Radio Arapey (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864
Radio Arapey (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864	
Radio Arapey (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898	
	Total		33	33	33	33	33	33	33	33	33	33	33	33	33	462	31.878	
	Radio Paysandú (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864	
	Radio Paysandú (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864	
	Radio Paysandú (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898	
	Radio Felicidad (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864	
	Radio Felicidad (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864	
	Radio Felicidad (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898	
La voz de Paysandú (7 am a 13 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864		
La voz de Paysandú (13 pm a 20 pm)	NSNT	69	4	4	4	4	4	4	4	4	4	4	4	4	56	3.864		
La voz de Paysandú (20 pm en adelante)	NSNT	69	3	3	3	3	3	3	3	3	3	3	3	3	42	2.898		

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